Invitation to workshop:

Scientific Writing and Publishing with Impact

OVERVIEW

Agora Materiae and Forum Scientium cordially invites you to a 1-day workshop that provides effective writing and publishing strategies on how to maximize the impact of your research.

Writing and publishing of research articles is a necessary, but not always sufficient requirement to make an impact with your research. To successfully reach and influence your target audiences requires careful planning of both the writing and publication processes so that your papers are not only read, but understood, and found meaningful and influential by the readers. These considerations are particularly important if you wish to be published in the world’s top journals.

The workshop is interactive, with discussions and exercises used throughout to help you learn through practice. To give you the opportunity to reflect on your own body of work, we ask you to bring along two copies of an abstract you have written.

OBJECTIVES

To give you an understanding of the principles and practice of successful scientific writing for publication and the tools to plan, write and publish scientific papers that have an impact. At the end of the workshop you should understand:

- Journal editorial and publication processes
- What editors at top-ranked journals such as Nature look for when deciding on publication
- The importance of having a strong main message and context
- How to plan a scientific paper
- Techniques for clear, concise and coherent writing with a narrative and flow
- How to communicate with editors and peer-reviewers
- Ethical aspects of scientific publication

SPEAKER

The workshop is led by Dr Dan Csontos, now publishing consultant at Elevate Scientific, and formerly a science editor with Nature and Nature Physics, and freelance editor with Nature Communications.

DETAILS

Date: 5 Nov 2015
Time: 08:30 – 16:30
Place: Somewhere at Campus Valla
Number of places: 40

 Reserve your place no later than 5 Oct by e-mailing stekl@ifm.liu.se

www.elevatescientific.com