Invitation to workshop:

Scientific Writing and Publishing with Impact

OVERVIEW

You are invited to a one-day workshop on how to write and publish impactful scientific papers.

Making an impact with your research and influencing your target audiences requires careful planning of both the writing and publication processes. This planning ensures that your papers are not only read, but also understood and found meaningful and influential by the readers—considerations that are particularly important if you wish to be published in the world’s top journals.

This workshop is interactive. To give you the opportunity to also reflect on your own work we kindly ask you to bring along an abstract you have written.

OBJECTIVES

To provide an understanding of the principles and practice of successful scientific writing for publication. At the end of the workshop the participants should understand:

- How to make an impact and what editors at top-ranked journals such as Nature look for when deciding on publication
- The importance of scientific storytelling, having a strong main message and context
- A step-by-step approach to planning and writing impactful papers
- Techniques for clear, concise and coherent writing with narrative and flow
- How to communicate effectively with editors and peer-reviewers
- Ethical aspects of scientific publication

SPEAKER

The workshop is led by Dr Ninad Bondre, Managing Editor at Elevate Scientific, and formerly an editor at the Royal Swedish Academy of Sciences and Nature Geoscience.

DETAILS

Date: 20 Jan 2017
Time: 08:30 – 17:00
Place: Somewhere at Campus Valla
Number of places: 40

Reserve your place no later than 19 December 2016 using the form https://goo.gl/forms/T9i5OxVUH97A11cT2

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